

CONFERENCE AGENDA

DAY 1

TUESDAY, JUNE 5, 2018

8:00 – ongoing	Registration	Prefunction
8:30 – 9:00 a.m.	Buffet Breakfast	Adirondack D
9:00 – 9:15 a.m.	Welcome: Greg Davis	Adirondack A
9:15 – 10:30 a.m.	<p>Keynote Speaker: Akol Aguek Moderator: Marie Johnson</p> <p><i>In this inspirational opening session, Mr. Aguek will share his personal journey as one of Sudan's "Lost Boys," fleeing the war and unrest in his homeland and travelling to Burlington, Vermont as a refugee.</i></p>	Adirondack A
10:30 – 10:45 a.m.	Refreshment Break	Prefunction
10:45 – 12:00 p.m.	<p>Breakout Sessions</p> <ul style="list-style-type: none">• Multi-Generational Messaging Presenters: Chris Earnshaw & Lisa Talbot, Sallie Mae Moderator: Laurie Fay <p><i>We have a new generation up and coming: The Gen Z. As a result, they will have a tremendous influence over norms, expectations, and behavior. This session will highlight the financial and buying habits and expectations through the generations and will review some recommendations in engaging them.</i></p> <ul style="list-style-type: none">• Data Sharing & Security Presenters: Marie Johnson & Zoey Trenkle, UVM Moderator: Allene Begley Curto <p><i>Regulations, guidance and oversight for how financial aid application data is utilized has become a hot topic for colleges and Universities. This session will review current guidance and raise awareness to data utilization practices that are and are not permissible and how to utilize tools to determine whether data should be shared or not.</i></p>	<p>Adirondack A</p> <p>Adirondack B/C</p>
12:00 – 1:30 p.m.	Lunch VASFAA Business Meeting	Seasons on the Lake (upstairs)

<p>1:45 – 3:00 p.m.</p>	<p>Breakout Sessions</p> <ul style="list-style-type: none"> <p>Campfire Discussions: Year-round Pell Facilitator: Summer Trailer: Laurie Fay Summer Header: TBD</p> <p><i>Come gather 'round the "campfire" with fellow summer-trailer or summer-header schools to discuss changes to the Federal Pell Grant 150% rule. Facilitators will be on hand to help direct and encourage conversation regarding impact to administration and implementation of the year-round Pell Grant.</i></p> <p>Social Media Benefits & Challenges Presenter: Temeka Easter, Sallie Mae Moderator: Alan Shashok</p> <p><i>According to a study from AOL/Nielsen over 27 million pieces of content are shared every day on social media platforms such as Facebook, Twitter and Instagram. With the large volume of content produced, it is easy for us to fall into some common social media pitfalls. This workshop will examine seven challenges schools might face and provide solutions for how to overcome these obstacles. We'll examine how to define the appropriate posting cadence and how to create share-worthy content. As a result of this workshop, you will learn how to avoid these road blocks and create engaging social media content for your students on social media.</i></p> <p>Data Retrieval Tool and the Effect on Comment Codes Presenter: Allene Begley Curto, Springfield College Moderator: Greg Davis</p> <p><i>IRS Data Retrieval Tool – when can it be used for verification and when can it not be used? What are the new codes for data fields and what do we need to do about them? What are the comment codes that alert us to issues that may need resolution and how do we resolve them? We will cover comment codes 400 and 401, other comment codes that indicate possible conflicting information and the IRS DRT data field flags.</i></p> 	<p>Adirondack D</p> <p>Adirondack A</p> <p>Adirondack B/C</p>
<p>3:00 – 3:15 p.m.</p>	<p>Refreshment Break</p>	<p>Prefunction</p>
<p>3:15 – 4:30 p.m.</p>	<p>General Session: Financial Aid Role in Retention and Recruitment Panel: Marie Johnson, UVM Pam Chisholm, CCV Chris Barry, O'Briens Scott Manley, Middlebury Moderator: Marilyn Cargill</p> <p><i>A panel of experts, representing our association, will come together for an engaging conversation about the Financial Aid Office's role within the Institutional goals for retention and recruitment.</i></p>	<p>Adirondack A</p>

<p>12:00 – 1:15 p.m.</p>	<p>Lunch EASFAA Update- Sam Veeder, EASFAA President Charity Presentation: VT Refugee Resettlement Program</p>	<p>Seasons on the Lake</p>
<p>1:30 – 2:45 p.m.</p>	<p>Breakout Sessions</p> <ul style="list-style-type: none"> <p>Wellness – Challenging Conversations During Challenging Times Presenter: Alan Shashok & Donna Stevens, UVM Moderator: Jill King</p> <p><i>Many of today’s aid offices have merged Financial Aid and Student Accounts to better assist customers. Our offices work very hard to ensure processes & procedures are streamlined, technology is current, and communications are clear and concise. We do this to provide the highest level of customer service to our students and their families, and to make sure that the student’s experience, while at University, is as stress free as possible. The conversations between aid counselors and their students during these challenging times have changed significantly over the years, and Aid Counselors are more often than not being used as sounding boards, not only for financial aid or billing questions but for personal issues –relating to family dynamics, personal relationships, major health issues, and death. A very typical question “How do I complete the FAFSA” or “When is my bill due” can escalate into an emotionally engaged conversation, which can be followed by frustration, anger and even sorrow. The purpose of this Presentation/Panel Discussion is to provide Tips on Communicating Bad News Effectively - with Comfort, and to discuss as a group what Aid Counselors are experiencing as well as the types of training and support being offered to help us have these challenging conversations.</i></p> <p>Alternative Learning Models Presenter: William Pena, SNHU Moderator: Renee Blanchet, UVM</p> <p><i>Is your school exploring a new program or learning model that also gives students access to financial aid? Topics covered will include Title IV considerations for program eligibility, academic year definitions, academic year calendar types (think nonterm!), distance education, competency-based education, self-paced learning, modules and more. Attendees will leave with a checklist of critical questions and topics to present to their institutional peers when developing new or alternative learning models.</i></p> 	<p>Adirondack A</p> <p>Adirondack B/C</p>
<p>2:45 – no later than 4:00 p.m.</p>	<p>General Session: Future of VASFAA Refreshments will be available in the session Facilitators: Jon Walsh, President</p> <p><i>An informal gathering of VASFAA members to discuss the future of VASFAA. What are our goals and what does our future hold? Co-facilitated by Jon Walsh and Greg Davis. Refreshments will be available in this session.</i></p>	<p>Adirondack A</p>