

Exploring Innovative Student Retention Programs and Practices

Cathy Diamond
Recruitment & Retention Coordinator
College of Arts & Sciences

UVM Data Points

▶ Yield Rate	17.6%
▶ Retention Rate (overall)	86.6%
▶ Retention Rate (in state students)	91.7%
▶ Retention Rate (males)	87.4%
▶ Retention Rate (3.5 gpa +)	92%
▶ 4 year Graduation Rate	66.7%
▶ 6 year Graduation Rate	76.2%

Major Initiatives:

Catamount Commitment
EAB/Student Success Collaborative
Learning Communities

6 Week Survey Data

Sent out to all first time
first years, sophomores,
transfer students

Leave of Absence & Withdraw Form

Change in policy
Allows data collection

Transcript Requests

Progress but solution still
sought

Text Campaigns

High rate of response
Even higher rate of action taken

No/Low Course Registration Outreach

Helping create a fulltime
culture

Academic Alerts

Faculty use rate strong

First Year Student Recognition

Letters to home address after
first semester
Event in January